



OTOMOTİV SANAYİİ DERNEĞİ  
AUTOMOTIVE MANUFACTURERS ASSOCIATION

# OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU AĞUSTOS 2026

AUTOMOTIVE INDUSTRY MONTHLY REPORT  
August 2026

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|                                          | 8 - 2025         | 8 - 2026         | %     | 1 - 8 / 2025   | 1 - 8 / 2026   | %     | 9/2024 - 8/2025 | 9/2025 - 8/2026 | %     |
|------------------------------------------|------------------|------------------|-------|----------------|----------------|-------|-----------------|-----------------|-------|
| Otomobil Üretimi/P.Cars Production       | 43.032           | 33.503           | -22,1 | 564.479        | 458.169        | -18,8 | 897.417         | 766.228         | -14,6 |
| Toplam Üretim/Total Production           | 73.296           | 74.368           | 1,5   | 908.253        | 841.583        | -7,3  | 1.396.370       | 1.352.794       | -3,1  |
| Otomobil Pazarı/P.Cars Market            | 82.215           | 61.529           | -25,2 | 654.413        | 564.241        | -13,8 | 1.029.115       | 994.324         | -3,4  |
| Toplam Pazar/Total Market                | 104.867          | 84.126           | -19,8 | 844.735        | 745.597        | -11,7 | 1.338.078       | 1.314.760       | -1,7  |
| Otomobil İthalatı/P.Cars Import          | 60.116           | 41.081           | -31,7 | 462.904        | 367.240        | -20,7 | 723.100         | 665.609         | -8,0  |
| Toplam İthalat/Total Import              | 76.097           | 56.924           | -25,2 | 603.034        | 494.087        | -18,1 | 948.205         | 890.030         | -6,1  |
| Otomobil İhracatı/P.Cars Export          | 27.430           | 23.662           | -13,7 | 388.370        | 279.341        | -28,1 | 630.842         | 490.658         | -22,2 |
| Toplam İhracat/Total Export              | 51.471           | 55.193           | 7,2   | 679.204        | 597.594        | -12,0 | 1.052.721       | 976.300         | -7,3  |
| Otomobil İhracatı(\$)/P.Cars Export (\$) | 620.938.016,87   | 554.918.426,16   | -10,6 | 7.518.932.680  | 6.820.760.233  | -9,3  | 12.001.361.149  | 11.072.857.725  | -7,7  |
| Toplam İhracat(\$)/Total Export (\$)*    | 2.650.889.131,94 | 2.756.098.734,82 | 4,0   | 26.092.430.403 | 26.612.728.756 | 2,0   | 39.556.248.320  | 41.345.535.297  | 4,5   |

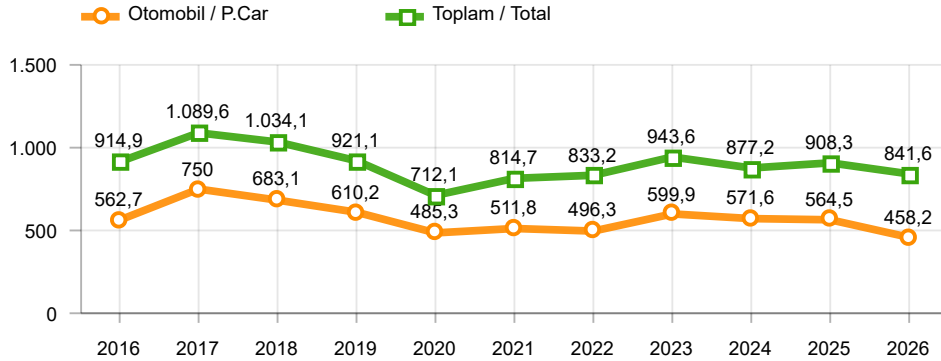
| Parametreler/Parameters         | 8 - 2025 | 8 - 2026 | %    | 1 - 8 / 2025 | 1 - 8 / 2026 | %    | 9/2024 - 8/2025 | 9/2025 - 8/2026 | %    |
|---------------------------------|----------|----------|------|--------------|--------------|------|-----------------|-----------------|------|
| ÜFE / PPI                       | 2,5      | 2,6      | -    | 20,6         | 20,9         | -    | 26,3            | 27,8            | -    |
| TÜFE / CPI                      | 2,0      | 1,8      | -    | 21,5         | 22,1         | -    | 39,6            | 31,8            | -    |
| Sanayi Endeksi / Industry Index | 1,8      | 2,4      | -    | 18,8         | 21,2         | -    | 26,5            | 28,6            | -    |
| Dolar \$ ** (1 birim)           | 40,7     | 47,7     | 17,2 | 38,1         | 45,2         | 18,4 | 36,9            | 44,1            | 19,5 |
| Euro € ** (1 birim)             | 47,3     | 55,3     | 16,9 | 42,5         | 52,5         | 23,7 | 40,7            | 51,3            | 26,2 |
| Japon Yeni ¥ ** (100 birim)     | 27,4     | 29,9     | 9,1  | 25,6         | 28,3         | 10,4 | 24,7            | 28,0            | 13,3 |

\*Toplam Sanayi / Total Industry Including Components

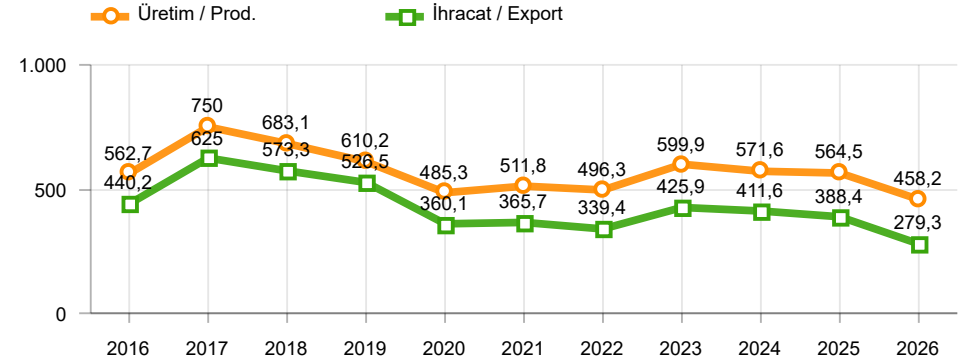
\*\* Ortalama Değerler / Average Values

| Araç Tipleri / Types                                     | 8 / 2025      | 8 / 2026      | 8 % Değişim  | 1-8 / 2025     | 1-8 / 2026     | 1-8 % Değişim |
|----------------------------------------------------------|---------------|---------------|--------------|----------------|----------------|---------------|
| OTOMOBİL / Pass.Car                                      | 43.032        | 33.503        | -22,1        | 564.479        | 458.169        | -18,8         |
| <b>OTOMOBİL Toplam / Pass.Car Total</b>                  | <b>43.032</b> | <b>33.503</b> | <b>-22,1</b> | <b>564.479</b> | <b>458.169</b> | <b>-18,8</b>  |
| B.KAMYON / H. Truck                                      | 1.486         | 2.633         | 77,2         | 18.508         | 19.511         | 5,4           |
| K.KAMYON / L. Truck                                      | 458           | 296           | -35,4        | 3.082          | 3.340          | 8,4           |
| KAMYONET / Pick Up                                       | 21.307        | 30.269        | 42,1         | 244.404        | 286.612        | 17,3          |
| OTOBÜS / Bus                                             | 915           | 853           | -6,8         | 7.718          | 8.206          | 6,3           |
| MINİBÜS / Minibus                                        | 5.744         | 6.500         | 13,2         | 66.985         | 62.261         | -7,1          |
| MİDİBÜS / Midibus                                        | 354           | 314           | -11,3        | 3.077          | 3.484          | 13,2          |
| <b>TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total</b> | <b>30.264</b> | <b>40.865</b> | <b>35,0</b>  | <b>343.774</b> | <b>383.414</b> | <b>11,5</b>   |
| <b>TAŞIT ARAÇLARI Toplam / Motor Vehicles Total</b>      | <b>73.296</b> | <b>74.368</b> | <b>1,5</b>   | <b>908.253</b> | <b>841.583</b> | <b>-7,3</b>   |
| TRAKTÖR / F.Tractor                                      | 1.305         | 1.155         | -11,5        | 19.843         | 13.277         | -33,1         |
| <b>TRAKTÖR Toplam / F.Tractor Total</b>                  | <b>1.305</b>  | <b>1.155</b>  | <b>-11,5</b> | <b>19.843</b>  | <b>13.277</b>  | <b>-33,1</b>  |
| <b>GENEL TOPLAM / Grand Total</b>                        | <b>74.601</b> | <b>75.523</b> | <b>1,2</b>   | <b>928.096</b> | <b>854.860</b> | <b>-7,9</b>   |

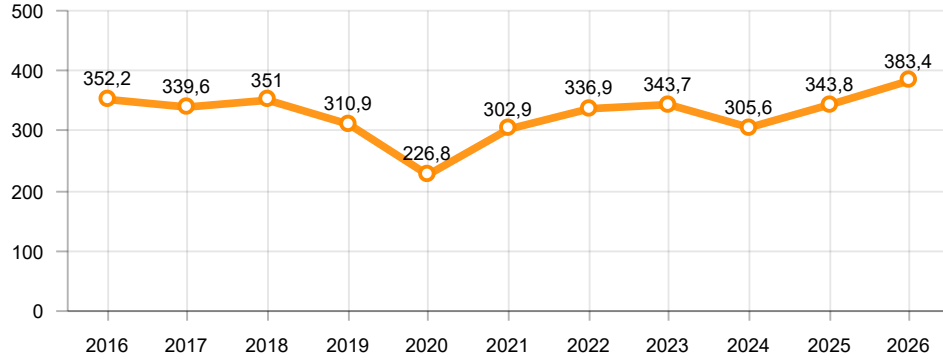
**Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - AĞUSTOS)**  
Total & P.Cars Production (x1000)(January - August)



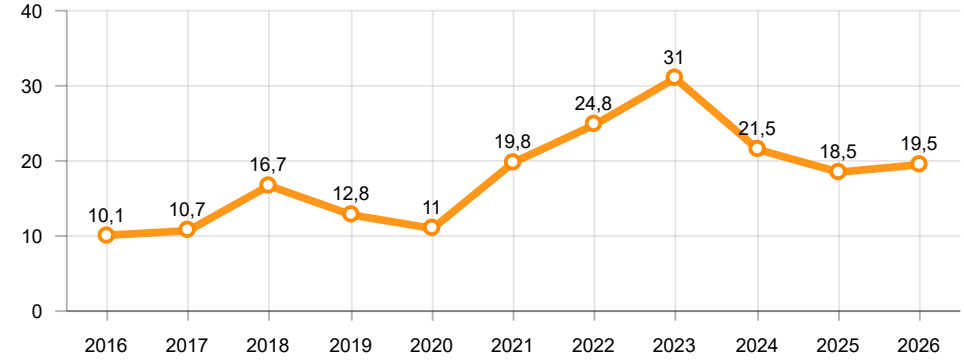
**Otomobil Üretimi ve İhracat (x1000)(OCAK - AĞUSTOS)**  
P.Cars Production & Exports (x1000)(January - August)



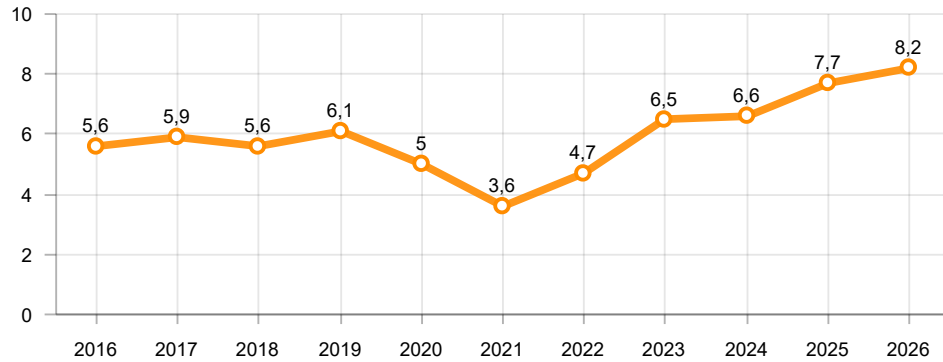
**Ticari Araç Üretimi (x1000)(OCAK - AĞUSTOS)**  
Commercial Vehicle Production (x1000)(January - August)



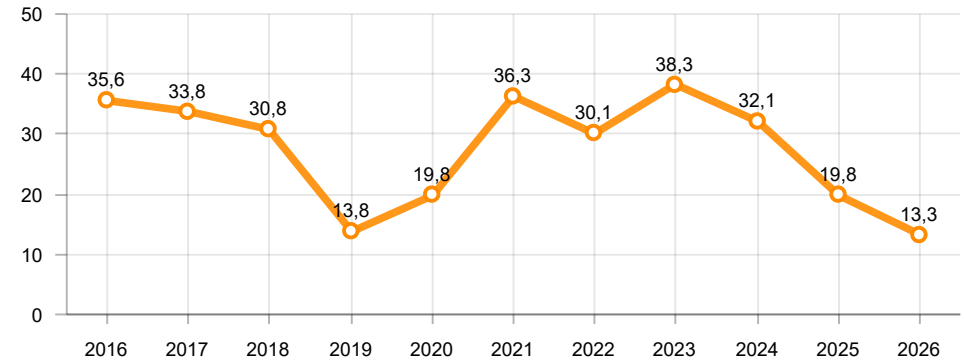
**Büyük Kamyon Üretimi (x1000)(OCAK - AĞUSTOS)**  
Heavy Truck Production (x1000)(January - August)



**Otobüs Üretimi (x1000)(OCAK - AĞUSTOS)**  
Bus Production (x1000)(January - August)



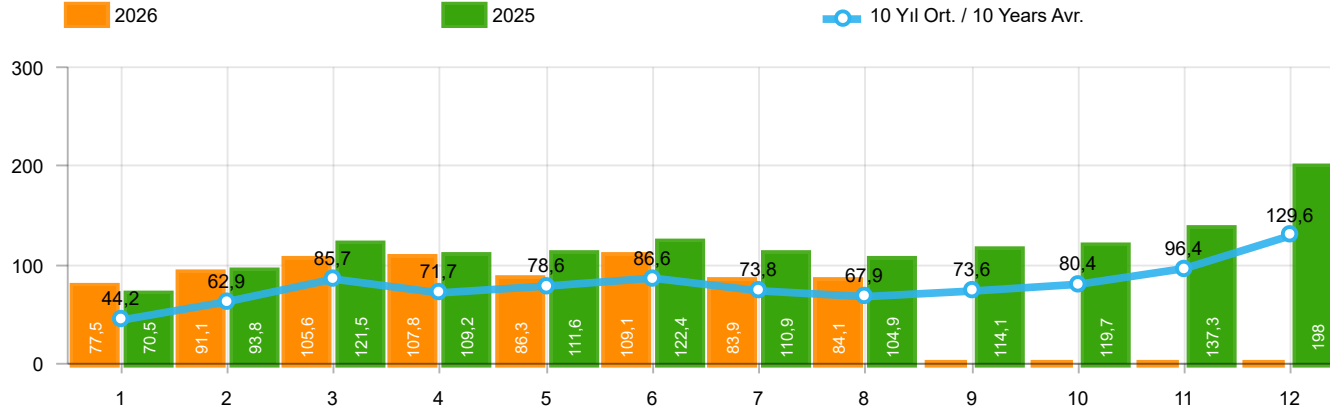
**Traktör Üretimi (x1000)(OCAK - AĞUSTOS)**  
F. Tractor Production (x1000)(January - August)



## Toplam Pazarın Analizi(x1000)(OCAK - AĞUSTOS)

Total Market Analysis(x1000)(January - August)

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| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026    | %    |
|----------------|----------------------------|---------|------|
| 1              | 44.211                     | 77.542  | 75,4 |
| 2              | 62.945                     | 91.095  | 44,7 |
| 3              | 85.748                     | 105.644 | 23,2 |
| 4              | 71.652                     | 107.839 | 50,5 |
| 5              | 78.588                     | 86.328  | 9,8  |
| 6              | 86.624                     | 109.088 | 25,9 |
| 7              | 73.773                     | 83.935  | 13,8 |
| 8              | 67.913                     | 84.126  | 23,9 |
| TOPLAM/TOTAL   | 571.458                    | 745.597 | 30,5 |

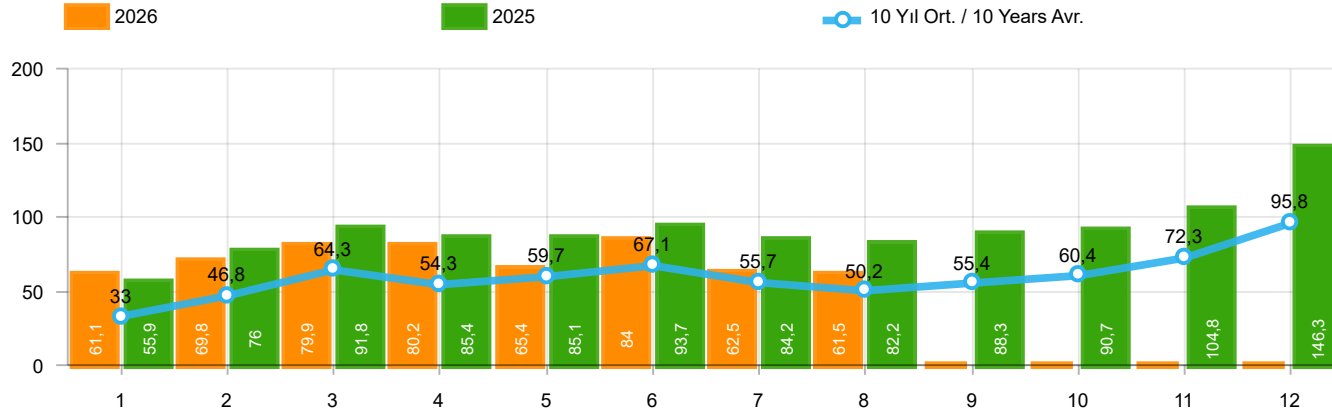
| Yıl / Year | 1      | 2       | 3       | 4       | 5       | 6       | 7       | 8       | 9       | 10      | 11      | 12      | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 34.369 | 54.840  | 85.932  | 87.748  | 97.090  | 94.666  | 59.732  | 73.654  | 69.413  | 85.666  | 125.462 | 145.706 | 588.031            | 1.014.278      | 190.691           | 397.340            | 67,6                  |
| 2017       | 36.640 | 48.585  | 76.178  | 78.231  | 88.066  | 85.820  | 84.727  | 74.818  | 74.046  | 94.439  | 103.772 | 141.507 | 573.065            | 986.829        | 209.076           | 363.989            | 63,5                  |
| 2018       | 36.525 | 48.768  | 79.600  | 73.886  | 74.996  | 52.788  | 54.194  | 35.137  | 23.915  | 22.321  | 59.406  | 80.014  | 455.894            | 641.550        | 174.385           | 281.509            | 61,7                  |
| 2019       | 14.847 | 25.569  | 50.651  | 31.944  | 33.947  | 43.899  | 18.442  | 26.832  | 43.068  | 50.288  | 59.575  | 92.885  | 246.131            | 491.947        | 111.569           | 134.562            | 54,7                  |
| 2020       | 28.123 | 48.948  | 51.554  | 27.165  | 33.308  | 72.789  | 89.419  | 63.570  | 93.406  | 97.125  | 82.824  | 107.919 | 414.876            | 796.150        | 184.797           | 230.079            | 55,5                  |
| 2021       | 45.308 | 61.325  | 100.046 | 64.551  | 57.510  | 83.304  | 49.732  | 60.573  | 59.717  | 60.064  | 64.087  | 66.633  | 522.349            | 772.850        | 229.214           | 293.135            | 56,1                  |
| 2022       | 39.741 | 52.030  | 68.241  | 62.584  | 68.221  | 84.788  | 55.424  | 52.297  | 66.304  | 69.072  | 86.499  | 121.962 | 483.326            | 827.163        | 215.376           | 267.950            | 55,4                  |
| 2023       | 53.578 | 84.781  | 109.658 | 102.076 | 116.227 | 116.352 | 117.647 | 93.409  | 100.862 | 105.181 | 119.527 | 164.748 | 793.728            | 1.284.046      | 290.666           | 503.062            | 63,4                  |
| 2024       | 82.522 | 110.760 | 114.144 | 79.137  | 104.962 | 109.408 | 97.536  | 93.977  | 91.150  | 100.395 | 125.102 | 176.696 | 792.446            | 1.285.789      | 244.098           | 548.348            | 69,2                  |
| 2025       | 70.460 | 93.849  | 121.483 | 109.201 | 111.556 | 122.435 | 110.884 | 104.867 | 114.102 | 119.692 | 137.348 | 198.021 | 844.735            | 1.413.898      | 241.701           | 603.034            | 71,4                  |
| 2026       | 77.542 | 91.095  | 105.644 | 107.839 | 86.328  | 109.088 | 83.935  | 84.126  |         |         |         |         | 745.597            | 745.597        | 251.510           | 494.087            | 66,3                  |

## Otomobil Pazarının Analizi(x1000)(OCAK - AĞUSTOS)

P.Cars Market Analysis(x1000)(January - August)

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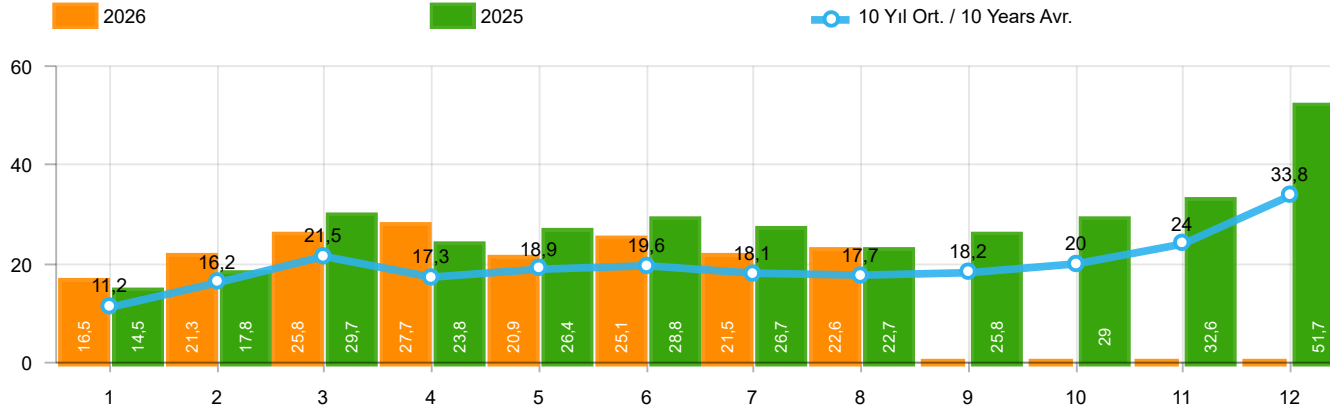


| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026    | %    |
|----------------|----------------------------|---------|------|
| 1              | 33.030                     | 61.055  | 84,8 |
| 2              | 46.767                     | 69.776  | 49,2 |
| 3              | 64.256                     | 79.857  | 24,3 |
| 4              | 54.316                     | 80.182  | 47,6 |
| 5              | 59.675                     | 65.386  | 9,6  |
| 6              | 67.074                     | 83.978  | 25,2 |
| 7              | 55.715                     | 62.478  | 12,1 |
| 8              | 50.238                     | 61.529  | 22,5 |
| TOPLAM / TOTAL | 431.071                    | 564.241 | 30,9 |

| Yıl / Year | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11      | 12      | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 23.358 | 40.588 | 63.975 | 65.618 | 73.832 | 71.111 | 45.566 | 53.977 | 51.340 | 63.746 | 95.783  | 108.044 | 438.025            | 756.938        | 107.723           | 330.302            | 75,4                  |
| 2017       | 25.689 | 34.658 | 55.616 | 57.998 | 65.799 | 66.164 | 62.384 | 54.890 | 53.423 | 70.488 | 75.956  | 99.694  | 423.198            | 722.759        | 129.160           | 294.038            | 69,5                  |
| 2018       | 26.611 | 35.901 | 59.798 | 55.108 | 57.227 | 41.225 | 42.024 | 26.976 | 17.595 | 16.809 | 46.204  | 60.843  | 344.870            | 486.321        | 115.567           | 229.303            | 66,5                  |
| 2019       | 10.979 | 19.205 | 38.628 | 24.416 | 27.126 | 36.024 | 15.398 | 21.544 | 35.308 | 39.996 | 47.803  | 70.829  | 193.320            | 387.256        | 83.160            | 110.160            | 57,0                  |
| 2020       | 22.016 | 37.727 | 39.887 | 21.825 | 25.073 | 57.067 | 69.427 | 44.372 | 71.296 | 76.341 | 64.357  | 80.721  | 317.394            | 610.109        | 123.760           | 193.634            | 61,0                  |
| 2021       | 35.358 | 44.749 | 76.357 | 48.375 | 43.138 | 62.348 | 36.311 | 44.756 | 43.408 | 40.512 | 42.982  | 43.559  | 391.392            | 561.853        | 158.022           | 233.370            | 59,6                  |
| 2022       | 29.020 | 37.641 | 50.173 | 45.564 | 51.750 | 64.134 | 41.031 | 35.230 | 44.681 | 47.440 | 59.222  | 86.774  | 354.543            | 592.660        | 137.743           | 216.800            | 61,1                  |
| 2023       | 37.288 | 58.907 | 79.226 | 77.398 | 87.418 | 91.135 | 87.416 | 69.131 | 78.971 | 82.611 | 91.424  | 126.416 | 587.919            | 967.341        | 182.920           | 404.999            | 68,9                  |
| 2024       | 64.041 | 82.277 | 87.071 | 61.448 | 80.260 | 87.858 | 73.396 | 69.288 | 69.634 | 75.662 | 94.595  | 134.811 | 605.639            | 980.341        | 176.169           | 429.470            | 70,9                  |
| 2025       | 55.944 | 76.021 | 91.828 | 85.411 | 85.123 | 93.676 | 84.195 | 82.215 | 88.274 | 90.695 | 104.795 | 146.319 | 654.413            | 1.084.496      | 191.509           | 462.904            | 70,7                  |
| 2026       | 61.055 | 69.776 | 79.857 | 80.182 | 65.386 | 83.978 | 62.478 | 61.529 |        |        |         |         | 564.241            | 564.241        | 197.001           | 367.240            | 65,1                  |

**Ticari Araç Pazarının Analizi(x1000)(OCAK - AĞUSTOS)**  
CV Market Analysis(x1000)(January - August)

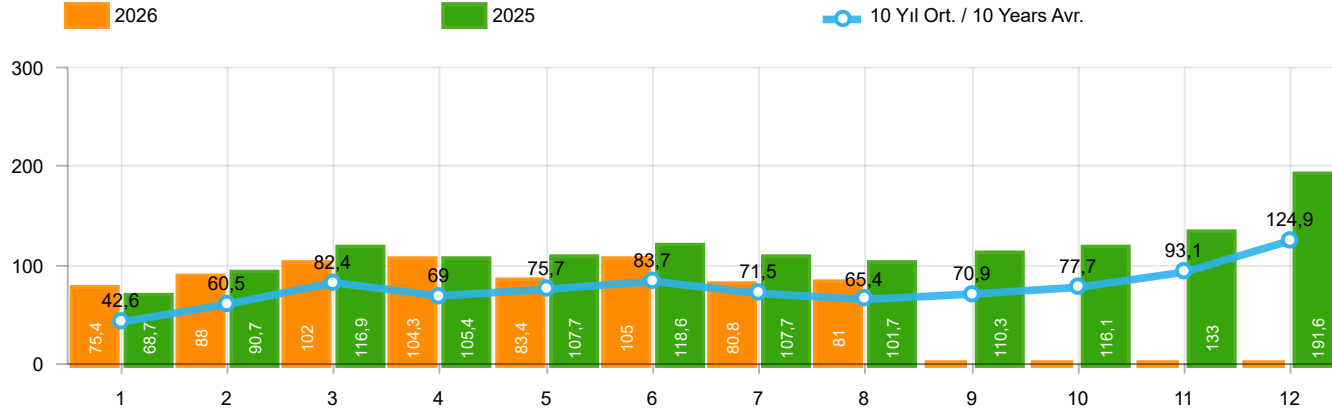
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| Aylar / Months | 10 Yıl Ort. / 10 Years Avr. | 2026    | %    |
|----------------|-----------------------------|---------|------|
| 1              | 11.181                      | 16.487  | 47,5 |
| 2              | 16.178                      | 21.319  | 31,8 |
| 3              | 21.493                      | 25.787  | 20,0 |
| 4              | 17.336                      | 27.657  | 59,5 |
| 5              | 18.914                      | 20.942  | 10,7 |
| 6              | 19.551                      | 25.110  | 28,4 |
| 7              | 18.059                      | 21.457  | 18,8 |
| 8              | 17.676                      | 22.597  | 27,8 |
| TOPLAM / TOTAL | 140.387                     | 181.356 | 29,2 |

| Yıl / Year | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 11.011 | 14.252 | 21.957 | 22.130 | 23.258 | 23.555 | 14.166 | 19.677 | 18.073 | 21.920 | 29.679 | 37.662 | 150.006            | 257.340        | 82.968            | 67.038             | 44,7                  |
| 2017       | 10.951 | 13.927 | 20.562 | 20.233 | 22.267 | 19.656 | 22.343 | 19.928 | 20.623 | 23.951 | 27.816 | 41.813 | 149.867            | 264.070        | 79.916            | 69.951             | 46,7                  |
| 2018       | 9.914  | 12.867 | 19.802 | 18.778 | 17.769 | 11.563 | 12.170 | 8.161  | 6.320  | 5.512  | 13.202 | 19.171 | 111.024            | 155.229        | 58.818            | 52.206             | 47,0                  |
| 2019       | 3.868  | 6.364  | 12.023 | 7.528  | 6.821  | 7.875  | 3.044  | 5.288  | 7.760  | 10.292 | 11.772 | 22.056 | 52.811             | 104.691        | 28.409            | 24.402             | 46,2                  |
| 2020       | 6.107  | 11.221 | 11.667 | 5.340  | 8.235  | 15.722 | 19.992 | 19.198 | 22.110 | 20.784 | 18.467 | 27.198 | 97.482             | 186.041        | 61.037            | 36.445             | 37,4                  |
| 2021       | 9.950  | 16.576 | 23.689 | 16.176 | 14.372 | 20.956 | 13.421 | 15.817 | 16.309 | 19.552 | 21.105 | 23.074 | 130.957            | 210.997        | 71.192            | 59.765             | 45,6                  |
| 2022       | 10.721 | 14.389 | 18.068 | 17.020 | 16.471 | 20.654 | 14.393 | 17.067 | 21.623 | 21.632 | 27.277 | 35.188 | 128.783            | 234.503        | 77.633            | 51.150             | 39,7                  |
| 2023       | 16.290 | 25.874 | 30.432 | 24.678 | 28.809 | 25.217 | 30.231 | 24.278 | 21.891 | 22.570 | 28.103 | 38.332 | 205.809            | 316.705        | 107.746           | 98.063             | 47,6                  |
| 2024       | 18.481 | 28.483 | 27.073 | 17.689 | 24.702 | 21.550 | 24.140 | 24.689 | 21.516 | 24.733 | 30.507 | 41.885 | 186.807            | 305.448        | 67.929            | 118.878            | 63,6                  |
| 2025       | 14.516 | 17.828 | 29.655 | 23.790 | 26.433 | 28.759 | 26.689 | 22.652 | 25.828 | 28.997 | 32.553 | 51.702 | 190.322            | 329.402        | 50.192            | 140.130            | 73,6                  |
| 2026       | 16.487 | 21.319 | 25.787 | 27.657 | 20.942 | 25.110 | 21.457 | 22.597 |        |        |        |        | 181.356            | 181.356        | 54.509            | 126.847            | 69,9                  |

**Hafif Araç Pazarının Analizi(x1000)(OCAK - AĞUSTOS)**  
LV Market Analysis(x1000)(January - August)



| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026    | %    |
|----------------|----------------------------|---------|------|
| 1              | 42.587                     | 75.362  | 77,0 |
| 2              | 60.482                     | 88.039  | 45,6 |
| 3              | 82.368                     | 101.997 | 23,8 |
| 4              | 68.990                     | 104.298 | 51,2 |
| 5              | 75.682                     | 83.442  | 10,3 |
| 6              | 83.738                     | 105.041 | 25,4 |
| 7              | 71.466                     | 80.786  | 13,0 |
| 8              | 65.425                     | 81.031  | 23,9 |
| TOPLAM / TOTAL | 550.737                    | 719.996 | 30,7 |

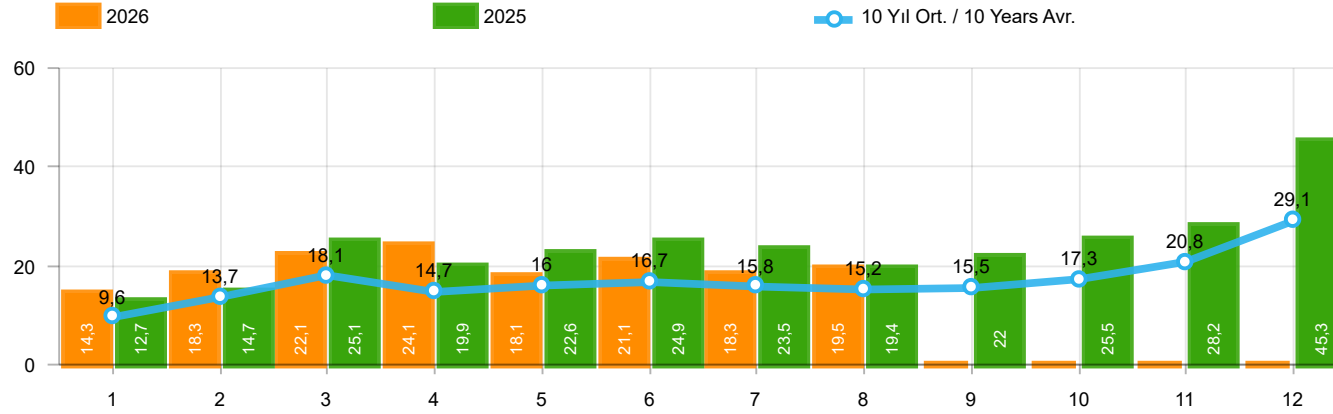
| Yıl / Year | 1      | 2       | 3       | 4       | 5       | 6       | 7       | 8       | 9       | 10      | 11      | 12      | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 32.713 | 52.825  | 82.948  | 84.887  | 93.904  | 91.540  | 58.533  | 71.556  | 67.593  | 83.000  | 122.309 | 141.912 | 568.906            | 983.720        | 176.515           | 392.391            | 69,0                  |
| 2017       | 35.323 | 46.965  | 73.802  | 75.988  | 85.422  | 83.658  | 82.297  | 72.536  | 71.352  | 91.752  | 100.859 | 136.240 | 555.991            | 956.194        | 196.518           | 359.473            | 64,7                  |
| 2018       | 35.076 | 47.009  | 76.345  | 71.126  | 72.755  | 51.037  | 52.734  | 34.346  | 23.028  | 21.571  | 58.204  | 77.706  | 440.428            | 620.937        | 164.168           | 276.260            | 62,7                  |
| 2019       | 14.373 | 24.875  | 49.221  | 30.971  | 33.016  | 42.688  | 17.927  | 26.246  | 41.992  | 49.075  | 58.176  | 90.500  | 239.317            | 479.060        | 106.925           | 132.392            | 55,3                  |
| 2020       | 27.273 | 47.122  | 50.008  | 26.457  | 32.235  | 70.973  | 87.401  | 61.533  | 90.619  | 94.733  | 80.141  | 104.293 | 403.002            | 772.788        | 176.555           | 226.447            | 56,2                  |
| 2021       | 43.728 | 58.504  | 96.428  | 61.488  | 54.734  | 79.819  | 47.849  | 58.454  | 57.141  | 56.746  | 60.216  | 62.243  | 501.004            | 737.350        | 215.949           | 285.055            | 56,9                  |
| 2022       | 38.131 | 49.652  | 64.267  | 60.035  | 65.167  | 80.652  | 52.206  | 48.336  | 62.084  | 65.222  | 82.311  | 115.220 | 458.446            | 783.283        | 198.561           | 259.885            | 56,7                  |
| 2023       | 50.894 | 81.148  | 103.929 | 97.679  | 111.556 | 112.163 | 113.959 | 89.454  | 96.793  | 101.367 | 115.040 | 158.653 | 760.782            | 1.232.635      | 268.591           | 492.191            | 64,7                  |
| 2024       | 79.701 | 105.990 | 109.828 | 75.919  | 100.305 | 106.238 | 94.037  | 90.134  | 87.740  | 97.274  | 121.094 | 170.249 | 762.152            | 1.238.509      | 223.366           | 538.786            | 70,7                  |
| 2025       | 68.654 | 90.730  | 116.900 | 105.352 | 107.730 | 118.611 | 107.718 | 101.650 | 110.302 | 116.149 | 132.984 | 191.620 | 817.345            | 1.368.400      | 224.471           | 592.874            | 72,5                  |
| 2026       | 75.362 | 88.039  | 101.997 | 104.298 | 83.442  | 105.041 | 80.786  | 81.031  |         |         |         |         | 719.996            | 719.996        | 233.593           | 486.403            | 67,6                  |

## Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - AĞUSTOS)

LCV Market Analysis(x1000)(January - August)

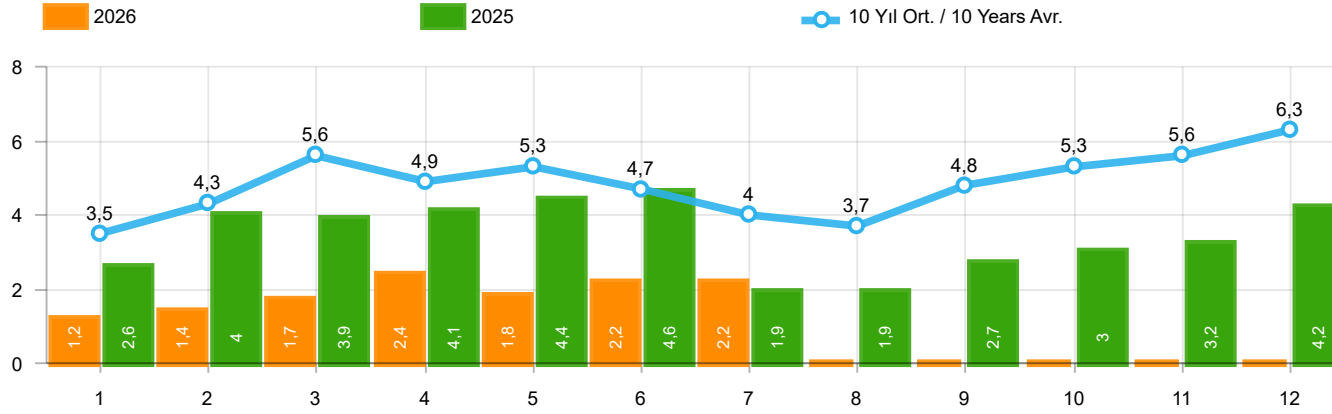
OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026

Automotive Industry Monthly Report 8 / 2026



| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026    | %    |
|----------------|----------------------------|---------|------|
| 1              | 9.556                      | 14.307  | 49,7 |
| 2              | 13.715                     | 18.263  | 33,2 |
| 3              | 18.112                     | 22.140  | 22,2 |
| 4              | 14.674                     | 24.116  | 64,3 |
| 5              | 16.008                     | 18.056  | 12,8 |
| 6              | 16.664                     | 21.063  | 26,4 |
| 7              | 15.751                     | 18.308  | 16,2 |
| 8              | 15.187                     | 19.502  | 28,4 |
| TOPLAM / TOTAL | 119.666                    | 155.755 | 30,2 |

| Yıl / Year | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 9.355  | 12.237 | 18.973 | 19.269 | 20.072 | 20.429 | 12.967 | 17.579 | 16.253 | 19.254 | 26.526 | 33.868 | 130.881            | 226.782        | 68.792            | 62.089             | 47,4                  |
| 2017       | 9.634  | 12.307 | 18.186 | 17.990 | 19.623 | 17.494 | 19.913 | 17.646 | 17.929 | 21.264 | 24.903 | 36.546 | 132.793            | 233.435        | 67.358            | 65.435             | 49,3                  |
| 2018       | 8.465  | 11.108 | 16.547 | 16.018 | 15.528 | 9.812  | 10.710 | 7.370  | 5.433  | 4.762  | 12.000 | 16.863 | 95.558             | 134.616        | 48.601            | 46.957             | 49,1                  |
| 2019       | 3.394  | 5.670  | 10.593 | 6.555  | 5.890  | 6.664  | 2.529  | 4.702  | 6.684  | 9.079  | 10.373 | 19.671 | 45.997             | 91.804         | 23.765            | 22.232             | 48,3                  |
| 2020       | 5.257  | 9.395  | 10.121 | 4.632  | 7.162  | 13.906 | 17.974 | 17.161 | 19.323 | 18.392 | 15.784 | 23.572 | 85.608             | 162.679        | 52.795            | 32.813             | 38,3                  |
| 2021       | 8.370  | 13.755 | 20.071 | 13.113 | 11.596 | 17.471 | 11.538 | 13.698 | 13.733 | 16.234 | 17.234 | 18.684 | 109.612            | 175.497        | 57.927            | 51.685             | 47,2                  |
| 2022       | 9.111  | 12.011 | 14.094 | 14.471 | 13.417 | 16.518 | 11.175 | 13.106 | 17.403 | 17.782 | 23.089 | 28.446 | 103.903            | 190.623        | 60.818            | 43.085             | 41,5                  |
| 2023       | 13.606 | 22.241 | 24.703 | 20.281 | 24.138 | 21.028 | 26.543 | 20.323 | 17.822 | 18.756 | 23.616 | 32.237 | 172.863            | 265.294        | 85.671            | 87.192             | 50,4                  |
| 2024       | 15.660 | 23.713 | 22.757 | 14.471 | 20.045 | 18.380 | 20.641 | 20.846 | 18.106 | 21.612 | 26.499 | 35.438 | 156.513            | 258.168        | 47.197            | 109.316            | 69,8                  |
| 2025       | 12.710 | 14.709 | 25.072 | 19.941 | 22.607 | 24.935 | 23.523 | 19.435 | 22.028 | 25.454 | 28.189 | 45.301 | 162.932            | 283.904        | 32.962            | 129.970            | 79,8                  |
| 2026       | 14.307 | 18.263 | 22.140 | 24.116 | 18.056 | 21.063 | 18.308 | 19.502 |        |        |        |        | 155.755            | 155.755        | 36.592            | 119.163            | 76,5                  |



| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026   | %     |
|----------------|----------------------------|--------|-------|
| 1              | 3.506                      | 1.176  | -66,5 |
| 2              | 4.277                      | 1.438  | -66,4 |
| 3              | 5.649                      | 1.662  | -70,6 |
| 4              | 4.937                      | 2.370  | -52,0 |
| 5              | 5.311                      | 1.822  | -65,7 |
| 6              | 4.725                      | 2.218  | -53,1 |
| 7              | 3.963                      | 2.181  | -45,0 |
| TOPLAM / TOTAL | 32.367                     | 12.867 | -60,3 |

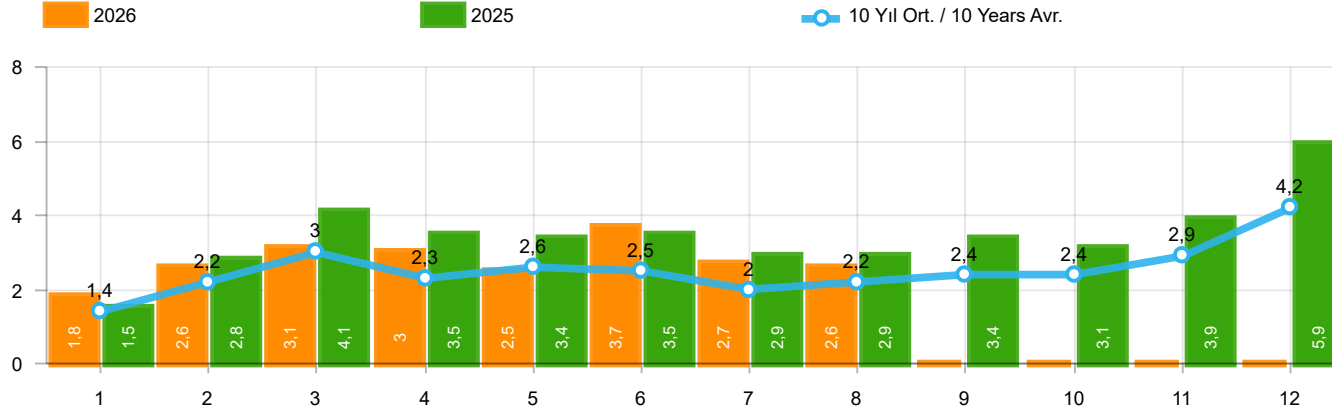
| Yıl / Year | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 1-7 Toplam / Total | Toplam / Total |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------------|----------------|
| 2016       | 3.739 | 4.731 | 7.067 | 6.546 | 6.575 | 5.543 | 3.833 | 5.134 | 4.945 | 7.372 | 7.090 | 7.603 | 38.034             | 70.178         |
| 2017       | 3.974 | 4.964 | 6.773 | 6.780 | 7.057 | 5.356 | 5.003 | 4.396 | 6.064 | 7.734 | 7.457 | 7.351 | 39.907             | 72.909         |
| 2018       | 4.362 | 4.179 | 5.925 | 5.216 | 4.584 | 3.146 | 3.654 | 2.587 | 3.541 | 3.698 | 3.578 | 3.886 | 31.066             | 48.356         |
| 2019       | 1.311 | 1.401 | 2.143 | 2.126 | 2.229 | 1.538 | 2.039 | 1.579 | 2.284 | 2.828 | 3.037 | 3.782 | 12.787             | 26.297         |
| 2020       | 2.425 | 2.778 | 3.771 | 2.606 | 3.244 | 4.173 | 3.727 | 3.974 | 4.928 | 5.466 | 5.831 | 6.221 | 22.724             | 49.144         |
| 2021       | 4.411 | 5.395 | 6.845 | 5.581 | 4.200 | 5.571 | 3.846 | 3.093 | 6.100 | 5.351 | 6.901 | 6.776 | 35.849             | 64.070         |
| 2022       | 3.152 | 3.636 | 4.988 | 5.408 | 5.873 | 6.520 | 3.985 | 4.740 | 6.265 | 6.542 | 7.514 | 8.319 | 33.562             | 66.942         |
| 2023       | 5.533 | 5.569 | 7.959 | 6.433 | 8.511 | 6.269 | 6.221 | 5.072 | 5.943 | 5.897 | 6.219 | 8.275 | 46.495             | 77.901         |
| 2024       | 3.577 | 6.152 | 7.115 | 4.567 | 6.470 | 4.491 | 5.390 | 4.225 | 4.969 | 4.889 | 5.223 | 6.478 | 37.762             | 63.546         |
| 2025       | 2.579 | 3.967 | 3.901 | 4.105 | 4.362 | 4.645 | 1.927 | 1.945 | 2.661 | 3.036 | 3.212 | 4.161 | 25.486             | 40.501         |
| 2026       | 1.176 | 1.438 | 1.662 | 2.370 | 1.822 | 2.218 | 2.181 | -     |       |       |       |       | 12.867             | 12.867         |

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

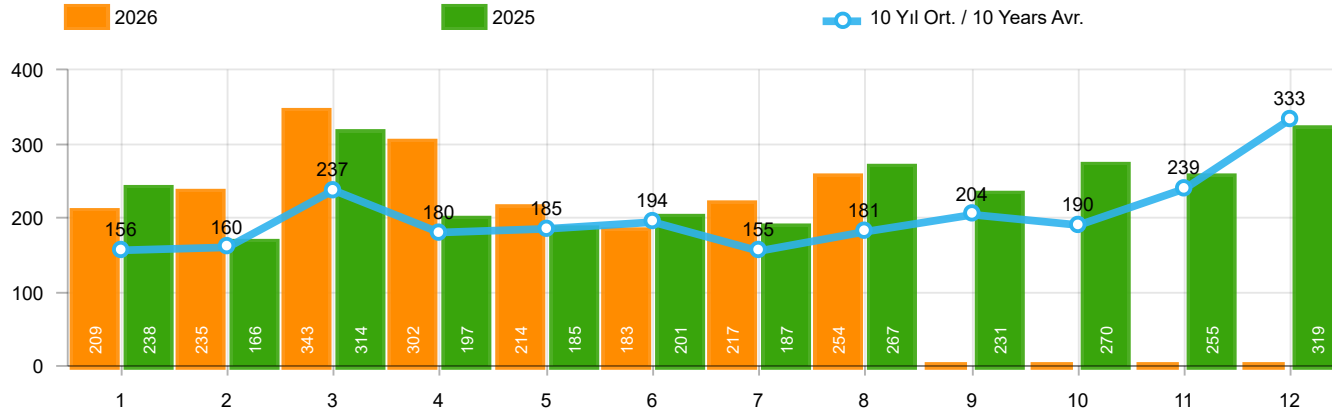


| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026   | %    |
|----------------|----------------------------|--------|------|
| 1              | 1.355                      | 1.792  | 32,3 |
| 2              | 2.186                      | 2.630  | 20,3 |
| 3              | 2.955                      | 3.120  | 5,6  |
| 4              | 2.341                      | 3.047  | 30,2 |
| 5              | 2.576                      | 2.491  | -3,3 |
| 6              | 2.547                      | 3.674  | 44,3 |
| 7              | 2.049                      | 2.744  | 33,9 |
| 8              | 2.201                      | 2.648  | 20,3 |
| TOPLAM / TOTAL | 18.208                     | 22.146 | 21,6 |

| Yıl / Year | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 1.167 | 1.648 | 2.515 | 2.319 | 2.711 | 2.623 | 984   | 1.796 | 1.438 | 2.238 | 2.485 | 3.127 | 15.763             | 25.051         | 10.845            | 4.918              | 31,2                  |
| 2017       | 931   | 1.290 | 1.982 | 1.888 | 2.184 | 1.891 | 1.974 | 1.860 | 2.284 | 2.188 | 2.487 | 4.438 | 14.000             | 25.397         | 9.496             | 4.504              | 32,2                  |
| 2018       | 1.237 | 1.552 | 2.630 | 2.328 | 1.909 | 1.272 | 1.235 | 603   | 653   | 488   | 905   | 1.695 | 12.766             | 16.507         | 7.528             | 5.238              | 41,0                  |
| 2019       | 342   | 579   | 1.255 | 842   | 728   | 981   | 435   | 497   | 854   | 1.047 | 1.100 | 2.087 | 5.659              | 10.747         | 3.489             | 2.170              | 38,3                  |
| 2020       | 682   | 1.475 | 1.290 | 628   | 921   | 1.570 | 1.809 | 1.835 | 2.660 | 2.239 | 2.537 | 3.358 | 10.210             | 21.004         | 6.578             | 3.632              | 35,6                  |
| 2021       | 1.366 | 2.633 | 3.319 | 2.788 | 2.617 | 3.238 | 1.799 | 1.942 | 2.377 | 3.067 | 3.549 | 4.045 | 19.702             | 32.740         | 11.622            | 8.080              | 41,0                  |
| 2022       | 1.498 | 2.148 | 3.520 | 2.260 | 2.701 | 3.764 | 2.939 | 3.617 | 3.811 | 3.574 | 3.777 | 6.214 | 22.447             | 39.823         | 14.382            | 8.065              | 35,9                  |
| 2023       | 2.406 | 3.356 | 5.162 | 3.951 | 4.321 | 3.820 | 3.334 | 3.526 | 3.674 | 3.425 | 4.077 | 5.642 | 29.876             | 46.694         | 19.005            | 10.871             | 36,4                  |
| 2024       | 2.452 | 4.352 | 3.817 | 2.941 | 4.232 | 2.800 | 3.120 | 3.476 | 3.010 | 2.812 | 3.668 | 5.892 | 27.190             | 42.572         | 17.628            | 9.562              | 35,2                  |
| 2025       | 1.466 | 2.830 | 4.057 | 3.460 | 3.435 | 3.507 | 2.859 | 2.853 | 3.392 | 3.144 | 3.940 | 5.890 | 24.467             | 40.833         | 14.307            | 10.160             | 41,5                  |
| 2026       | 1.792 | 2.630 | 3.120 | 3.047 | 2.491 | 3.674 | 2.744 | 2.648 |       |       |       |       | 22.146             | 22.146         | 14.462            | 7.684              | 34,7                  |

**Midibüs Pazarının Analizi(OCAK - AĞUSTOS)**  
Midibus Market Analysis(January - August)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026  
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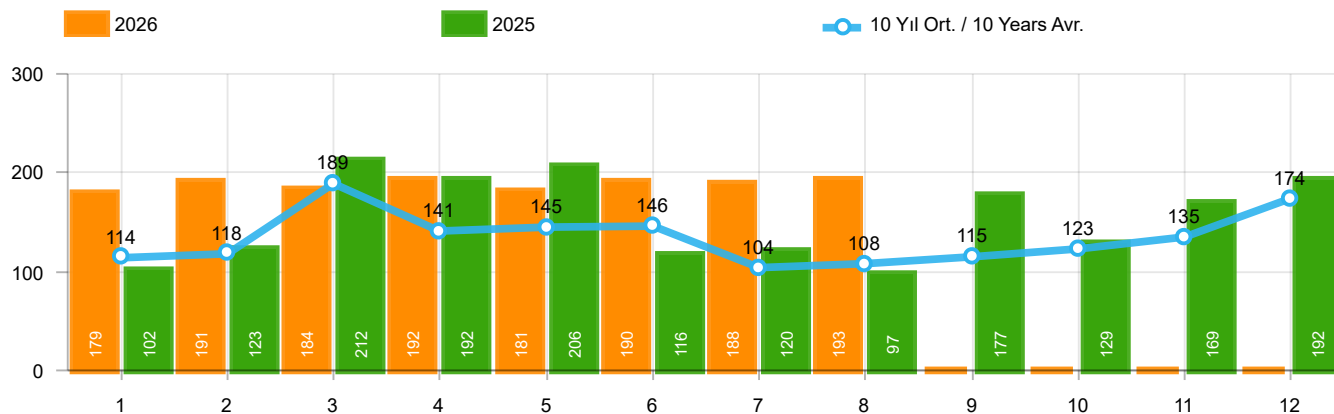
| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026  | %    |
|----------------|----------------------------|-------|------|
| 1              | 156                        | 209   | 33,8 |
| 2              | 160                        | 235   | 47,3 |
| 3              | 237                        | 343   | 44,5 |
| 4              | 180                        | 302   | 67,4 |
| 5              | 185                        | 214   | 15,7 |
| 6              | 194                        | 183   | -5,9 |
| 7              | 155                        | 217   | 40,3 |
| 8              | 181                        | 254   | 40,6 |
| TOPLAM / TOTAL | 1.448                      | 1.957 | 35,1 |

| Yıl / Year | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  | 1-8 Toplam / Total | Toplam / Total |
|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------------------|----------------|
| 2016       | 309 | 158 | 251 | 302 | 261 | 196 | 139 | 220 | 241 | 230 | 354 | 431 | 1.836              | 3.092          |
| 2017       | 212 | 211 | 227 | 231 | 272 | 156 | 250 | 235 | 318 | 268 | 317 | 594 | 1.794              | 3.291          |
| 2018       | 134 | 142 | 410 | 296 | 207 | 315 | 180 | 146 | 160 | 155 | 184 | 425 | 1.830              | 2.754          |
| 2019       | 57  | 61  | 63  | 96  | 106 | 189 | 55  | 44  | 138 | 138 | 257 | 244 | 671                | 1.448          |
| 2020       | 104 | 221 | 128 | 35  | 97  | 134 | 111 | 123 | 77  | 71  | 82  | 137 | 953                | 1.320          |
| 2021       | 70  | 108 | 117 | 135 | 58  | 131 | 44  | 139 | 153 | 178 | 188 | 172 | 802                | 1.493          |
| 2022       | 82  | 132 | 234 | 131 | 220 | 224 | 147 | 169 | 227 | 154 | 217 | 292 | 1.339              | 2.229          |
| 2023       | 173 | 151 | 329 | 241 | 183 | 209 | 200 | 226 | 215 | 254 | 284 | 301 | 1.712              | 2.766          |
| 2024       | 183 | 245 | 300 | 140 | 260 | 189 | 234 | 238 | 280 | 181 | 256 | 413 | 1.789              | 2.919          |
| 2025       | 238 | 166 | 314 | 197 | 185 | 201 | 187 | 267 | 231 | 270 | 255 | 319 | 1.755              | 2.830          |
| 2026       | 209 | 235 | 343 | 302 | 214 | 183 | 217 | 254 |     |     |     |     | 1.957              | 1.957          |

## Otobüs Pazarının Analizi(OCAK - AĞUSTOS)

Otobus Market Analysis(January - August)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026  
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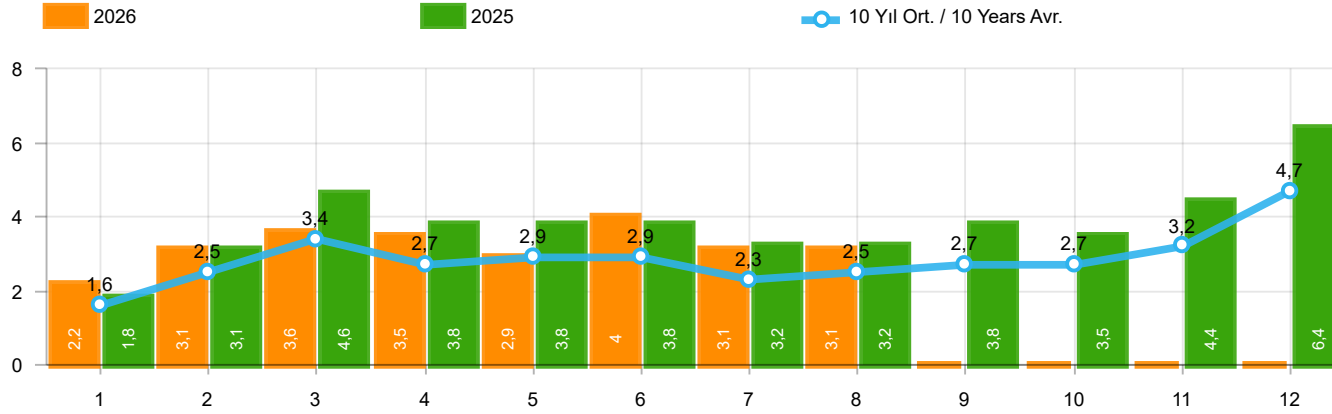


| Aylar / Months | 10 Yıl Ort / 10 Years Avr. | 2026  | %    |
|----------------|----------------------------|-------|------|
| 1              | 114                        | 179   | 57,3 |
| 2              | 118                        | 191   | 62,3 |
| 3              | 189                        | 184   | -2,7 |
| 4              | 141                        | 192   | 36,0 |
| 5              | 145                        | 181   | 24,7 |
| 6              | 146                        | 190   | 30,1 |
| 7              | 104                        | 188   | 80,6 |
| 8              | 108                        | 193   | 79,2 |
| TOPLAM / TOTAL | 1.065                      | 1.498 | 40,7 |

| Yıl / Year | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 180 | 209 | 218 | 240 | 214 | 307 | 76  | 82  | 141 | 198 | 314 | 236 | 1.526              | 2.415          | 1.495             | 31                 | 2,0                   |
| 2017       | 174 | 119 | 167 | 124 | 188 | 115 | 206 | 187 | 92  | 231 | 109 | 235 | 1.280              | 1.947          | 1.268             | 12                 | 0,9                   |
| 2018       | 78  | 65  | 215 | 136 | 125 | 164 | 45  | 42  | 74  | 107 | 113 | 188 | 870                | 1.352          | 859               | 11                 | 1,3                   |
| 2019       | 75  | 54  | 112 | 35  | 97  | 41  | 25  | 45  | 84  | 28  | 42  | 54  | 484                | 692            | 484               | -                  | -                     |
| 2020       | 64  | 130 | 128 | 45  | 55  | 112 | 98  | 79  | 50  | 82  | 64  | 131 | 711                | 1.038          | 711               | -                  | -                     |
| 2021       | 144 | 80  | 182 | 140 | 101 | 116 | 40  | 38  | 46  | 73  | 134 | 173 | 841                | 1.267          | 841               | -                  | -                     |
| 2022       | 30  | 98  | 220 | 158 | 133 | 148 | 132 | 175 | 182 | 122 | 194 | 236 | 1.094              | 1.828          | 1.094             | -                  | -                     |
| 2023       | 105 | 126 | 238 | 205 | 167 | 160 | 154 | 203 | 180 | 135 | 126 | 152 | 1.358              | 1.951          | 1.358             | -                  | -                     |
| 2024       | 186 | 173 | 199 | 137 | 165 | 181 | 145 | 129 | 120 | 128 | 84  | 142 | 1.315              | 1.789          | 1.315             | -                  | -                     |
| 2025       | 102 | 123 | 212 | 192 | 206 | 116 | 120 | 97  | 177 | 129 | 169 | 192 | 1.168              | 1.835          | 1.168             | -                  | -                     |
| 2026       | 179 | 191 | 184 | 192 | 181 | 190 | 188 | 193 |     |     |     |     | 1.498              | 1.498          | 1.498             | -                  | -                     |

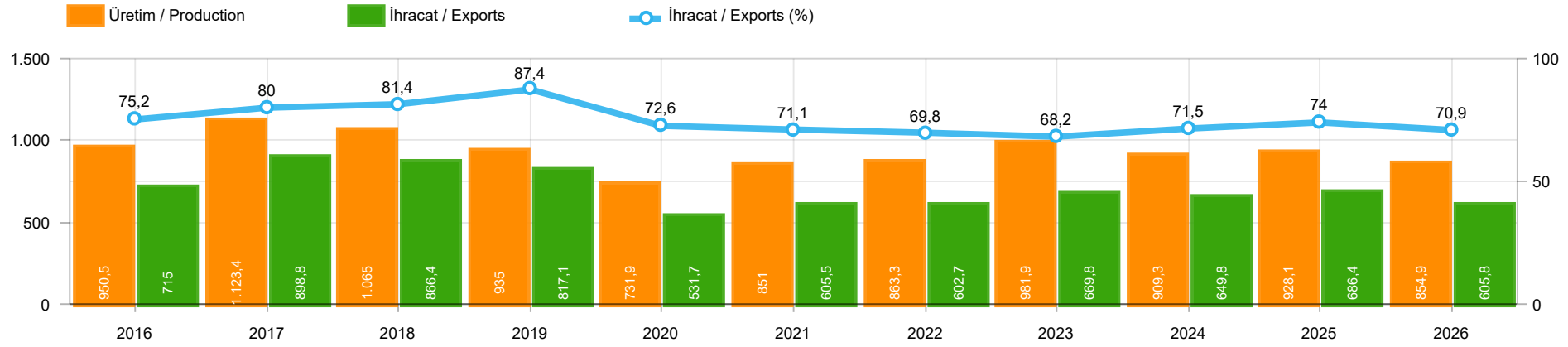
**Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - AĞUSTOS)**  
HCV Market Analysis(x1000)(January - August)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026  
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| Aylar / Months | 10 Yıl Ort. / 10 Years Avr. | 2026   | %    |
|----------------|-----------------------------|--------|------|
| 1              | 1.625                       | 2.180  | 34,2 |
| 2              | 2.464                       | 3.056  | 24,1 |
| 3              | 3.381                       | 3.647  | 7,9  |
| 4              | 2.662                       | 3.541  | 33,0 |
| 5              | 2.906                       | 2.886  | -7   |
| 6              | 2.887                       | 4.047  | 40,2 |
| 7              | 2.308                       | 3.149  | 36,5 |
| 8              | 2.489                       | 3.095  | 24,4 |
| TOPLAM / TOTAL | 20.721                      | 25.601 | 23,6 |

| Yıl / Year | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 1-8 Toplam / Total | Toplam / Total | 1-8 Yerli / Local | 1-8 İthal / Import | İthal Oran / Import % |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------------|----------------|-------------------|--------------------|-----------------------|
| 2016       | 1.656 | 2.015 | 2.984 | 2.861 | 3.186 | 3.126 | 1.199 | 2.098 | 1.820 | 2.666 | 3.153 | 3.794 | 19.125             | 30.558         | 14.176            | 4.949              | 25,9                  |
| 2017       | 1.317 | 1.620 | 2.376 | 2.243 | 2.644 | 2.162 | 2.430 | 2.282 | 2.694 | 2.687 | 2.913 | 5.267 | 17.074             | 30.635         | 12.558            | 4.516              | 26,4                  |
| 2018       | 1.449 | 1.759 | 3.255 | 2.760 | 2.241 | 1.751 | 1.460 | 791   | 887   | 750   | 1.202 | 2.308 | 15.466             | 20.613         | 10.217            | 5.249              | 33,9                  |
| 2019       | 474   | 694   | 1.430 | 973   | 931   | 1.211 | 515   | 586   | 1.076 | 1.213 | 1.399 | 2.385 | 6.814              | 12.887         | 4.644             | 2.170              | 31,8                  |
| 2020       | 850   | 1.826 | 1.546 | 708   | 1.073 | 1.816 | 2.018 | 2.037 | 2.787 | 2.392 | 2.683 | 3.626 | 11.874             | 23.362         | 8.242             | 3.632              | 30,6                  |
| 2021       | 1.580 | 2.821 | 3.618 | 3.063 | 2.776 | 3.485 | 1.883 | 2.119 | 2.576 | 3.318 | 3.871 | 4.390 | 21.345             | 35.500         | 13.265            | 8.080              | 37,9                  |
| 2022       | 1.610 | 2.378 | 3.974 | 2.549 | 3.054 | 4.136 | 3.218 | 3.961 | 4.220 | 3.850 | 4.188 | 6.742 | 24.880             | 43.880         | 16.815            | 8.065              | 32,4                  |
| 2023       | 2.684 | 3.633 | 5.729 | 4.397 | 4.671 | 4.189 | 3.688 | 3.955 | 4.069 | 3.814 | 4.487 | 6.095 | 32.946             | 51.411         | 22.075            | 10.871             | 33,0                  |
| 2024       | 2.821 | 4.770 | 4.316 | 3.218 | 4.657 | 3.170 | 3.499 | 3.843 | 3.410 | 3.121 | 4.008 | 6.447 | 30.294             | 47.280         | 20.732            | 9.562              | 31,6                  |
| 2025       | 1.806 | 3.119 | 4.583 | 3.849 | 3.826 | 3.824 | 3.166 | 3.217 | 3.800 | 3.543 | 4.364 | 6.401 | 27.390             | 45.498         | 17.230            | 10.160             | 37,1                  |
| 2026       | 2.180 | 3.056 | 3.647 | 3.541 | 2.886 | 4.047 | 3.149 | 3.095 |       |       |       |       | 25.601             | 25.601         | 17.917            | 7.684              | 30,0                  |



|                     | 2016    | 2017      | 2018      | 2019    | 2020    | 2021    | 2022    | 2023    | 2024    | 2025    | 2026    |
|---------------------|---------|-----------|-----------|---------|---------|---------|---------|---------|---------|---------|---------|
| İhracat/Export      | 715.006 | 898.816   | 866.389   | 817.136 | 531.669 | 605.455 | 602.697 | 669.834 | 649.767 | 686.422 | 605.839 |
| Üretim/Production   | 950.485 | 1.123.442 | 1.064.951 | 934.953 | 731.904 | 850.959 | 863.280 | 981.909 | 909.319 | 928.096 | 854.860 |
| İhracat/Exports (%) | 75,2    | 80        | 81,4      | 87,4    | 72,6    | 71,1    | 69,8    | 68,2    | 71,5    | 74      | 70,9    |

**Taşıt Araçları İhracatı (2024 - 2026)**  
Motor Vehicle Exports (2024 - 2026)

| SEKTÖR / SECTOR                                         | 2024             | 2025             | 1/8-2025       | 1/8-2026       | 2026/2025 %  |
|---------------------------------------------------------|------------------|------------------|----------------|----------------|--------------|
| OTOMOBİL / Pass.Car                                     | 654.115          | 599.687          | 388.370        | 279.341        | -28,1        |
| <b>OTOMOBİL TOPLAM / Pass. Car Total</b>                | <b>654.115</b>   | <b>599.687</b>   | <b>388.370</b> | <b>279.341</b> | <b>-28,1</b> |
| KAMYON / Truck                                          | 10.024           | 10.461           | 6.236          | 7.039          | 12,9         |
| KAMYONET / Pick Up                                      | 279.520          | 330.611          | 209.493        | 241.176        | 15,1         |
| OTOBÜS / Bus                                            | 8.674            | 10.760           | 6.648          | 6.796          | 2,2          |
| MİNİBÜS / Minibus                                       | 58.922           | 104.496          | 67.281         | 62.274         | -7,4         |
| MİDİBÜS / Midibus                                       | 1.779            | 1.895            | 1.176          | 968            | -17,7        |
| <b>TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total</b> | <b>358.919</b>   | <b>458.223</b>   | <b>290.834</b> | <b>318.253</b> | <b>9,4</b>   |
| <b>TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total</b>     | <b>1.013.034</b> | <b>1.057.910</b> | <b>679.204</b> | <b>597.594</b> | <b>-12,0</b> |
| TRAKTÖR / F.Tractor                                     | 12.976           | 11.261           | 7.218          | 8.245          | 14,2         |
| <b>TRAKTÖR TOPLAM / F.Tractor Total</b>                 | <b>12.976</b>    | <b>11.261</b>    | <b>7.218</b>   | <b>8.245</b>   | <b>14,2</b>  |
| <b>GENEL TOPLAM / GRAND TOTAL</b>                       | <b>1.026.010</b> | <b>1.069.171</b> | <b>686.422</b> | <b>605.839</b> | <b>-11,7</b> |

**Üretici Bazında İhracat (adet)**  
Exports by Manufacturer (unit)

| Üreticiler / Manufacturers        | 2024             | 2025             | 1-8 / 2025     | 1-8 / 2026     |
|-----------------------------------|------------------|------------------|----------------|----------------|
| A.I.O.S.                          | 1.067            | 1.160            | 655            | 657            |
| FORD OTOSAN                       | 330.240          | 399.718          | 258.047        | 253.704        |
| HATTAT TRAKTÖR                    | 460              | 238              | 154            | 122            |
| HYUNDAI MOTOR TÜRKİYE             | 204.000          | 156.500          | 128.120        | 75.865         |
| KARSAN                            | 487              | 563              | 270            | 372            |
| M. BENZ TÜRK                      | 9.134            | 10.962           | 6.440          | 7.486          |
| MAN TÜRKİYE                       | 2.413            | 3.752            | 2.399          | 2.645          |
| OTOKAR                            | 2.240            | 2.841            | 1.585          | 1.331          |
| OYAK RENAULT                      | 241.398          | 270.325          | 169.393        | 115.726        |
| TEMSA                             | 1.386            | 1.384            | 859            | 785            |
| TOFAŞ                             | 33.568           | 47.402           | 23.215         | 51.276         |
| TOYOTA                            | 187.101          | 163.303          | 88.221         | 87.747         |
| TÜRK TRAKTÖR                      | 12.516           | 11.023           | 7.064          | 8.123          |
| <b>GENEL TOPLAM / Grand Total</b> | <b>1.026.010</b> | <b>1.069.171</b> | <b>686.422</b> | <b>605.839</b> |

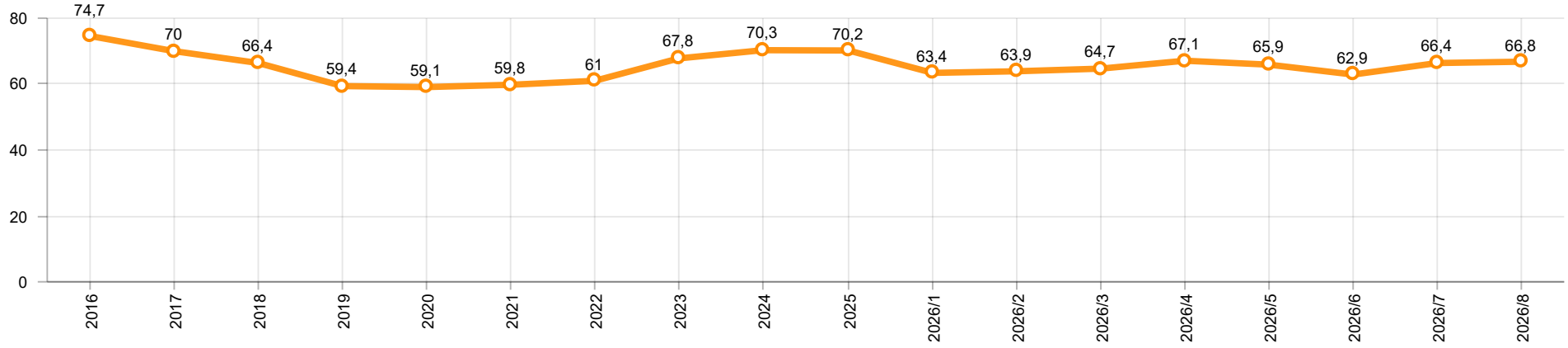
**Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)**  
CBU and CKD Exports - \$

| Sektör / Sector                                     | 2024                     | 2025                     | OCAK - AĞUSTOS / January - August 2025 | OCAK - AĞUSTOS / January - August 2026 | 2026 / 2025 % |
|-----------------------------------------------------|--------------------------|--------------------------|----------------------------------------|----------------------------------------|---------------|
| <b>Toplam Yan Sanayi / Total Component Industry</b> | <b>14.834.534.134,43</b> | <b>15.739.287.669,12</b> | <b>10.270.933.212,22</b>               | <b>10.654.510.795,94</b>               | <b>3,7</b>    |
| İç ve Dış Lastik / Tyres                            | 1.695.747.530,66         | 1.789.298.429,83         | 1.219.016.560,31                       | 1.166.045.229,91                       | -4,3          |
| Emniyet Camı / Safety Glasses                       | 280.215.237,25           | 289.866.900,94           | 197.658.318,48                         | 173.779.964,14                         | -12,1         |
| Motor / Engine                                      | 382.943.916,89           | 439.925.541,89           | 286.621.514,72                         | 196.281.121,24                         | -31,5         |
| Akümülatör / Batteries                              | 574.214.528,75           | 519.390.737,96           | 315.820.907,34                         | 345.847.152,76                         | 9,5           |
| Diğer Aksam ve Parça / Spare Parts&Components       | 11.901.412.920,88        | 12.700.806.058,5         | 8.251.815.911,37                       | 8.772.557.327,89                       | 6,3           |
| <b>Toplam Ana Sanayi / Total Vehicle Industry</b>   | <b>21.908.107.320,72</b> | <b>25.090.799.599,88</b> | <b>15.821.497.190,44</b>               | <b>15.958.217.960,48</b>               | <b>0,9</b>    |
| Otobüs / Bus                                        | 1.928.277.914,79         | 2.574.580.890,54         | 1.610.148.662,6                        | 1.658.196.531,06                       | 3,0           |
| Midibüs-Minibüs / Midibus-Minibus                   | 458.756.016,15           | 430.280.238,96           | 276.801.155,92                         | 243.669.707,59                         | -12,0         |
| Otomobil / P.Cars                                   | 11.284.019.896,14        | 11.771.052.632,27        | 7.518.932.680,01                       | 6.820.760.233,38                       | -9,3          |
| Kamyon-Kamyonet / Truck-Pick Up&Van                 | 6.385.585.004,01         | 8.417.805.662,76         | 5.324.802.120,63                       | 5.875.593.863,66                       | 10,3          |
| Römork ve Yarı Römork / Trailer-Semi Trailer        | 669.849.493,33           | 644.772.987,23           | 356.304.653,42                         | 414.234.744,72                         | 16,3          |
| Çekici / Tractor                                    | 653.234.993,5            | 738.114.836,6            | 431.384.703,01                         | 534.756.097,9                          | 24,0          |
| Tarım Traktörü / Farm Tractor                       | 528.384.002,8            | 514.192.351,52           | 303.123.214,85                         | 411.006.782,17                         | 35,6          |
| <b>Toplam / Total</b>                               | <b>36.742.641.455,15</b> | <b>40.830.087.269</b>    | <b>26.092.430.402,66</b>               | <b>26.612.728.756,42</b>               | <b>2,0</b>    |

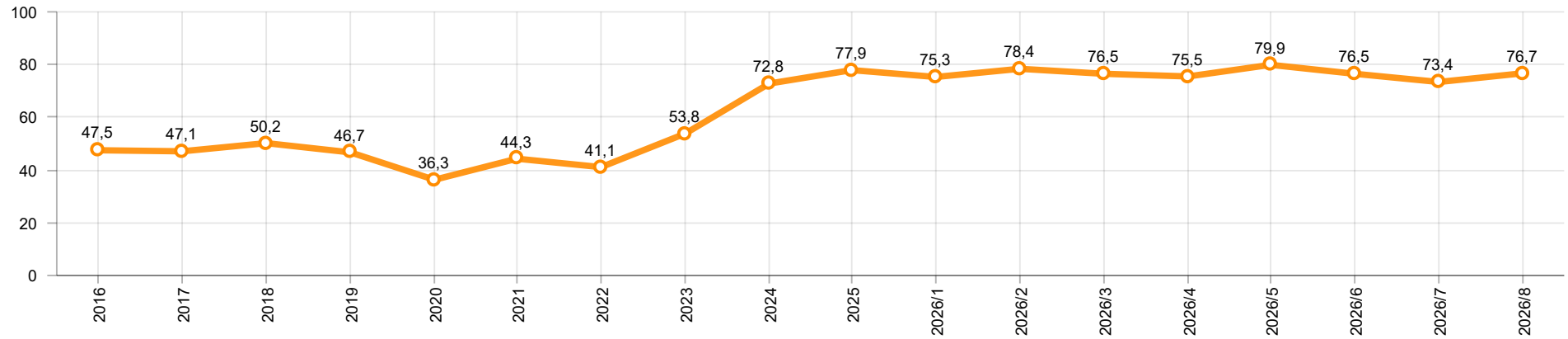
Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

**Otomobil Pazarında İthalatın Payı (%)**  
Import Share in P.Car Market (%)



**Hafif Ticari Araçlar Pazarında İthalatın Payı (%)**  
Import Share in LCV Market (%)



| Araç Tipleri / Vehicle Types             | 1             | 2             | 3             | 4             | 5             | 6             | 7             | 8             | 9 | 10 | 11 | 12 | Toplam / Total |
|------------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---|----|----|----|----------------|
| <b>OTOMOBİL - Pass.Car</b>               | <b>34.250</b> | <b>37.898</b> | <b>34.191</b> | <b>36.507</b> | <b>38.003</b> | <b>39.233</b> | <b>35.597</b> | <b>23.662</b> |   |    |    |    | <b>279.341</b> |
| KAMYON - H. Truck                        | 712           | 873           | 950           | 775           | 579           | 973           | 932           | 1.150         |   |    |    |    | <b>6.944</b>   |
| K.KAMYON - L. Truck                      | 12            | 10            | 13            | 7             | 9             | 16            | 12            | 16            |   |    |    |    | <b>95</b>      |
| KAMYONET - Pick Up                       | 22.317        | 30.836        | 28.472        | 37.967        | 26.406        | 36.772        | 34.089        | 24.317        |   |    |    |    | <b>241.176</b> |
| OTOBÜS - Bus                             | 725           | 999           | 887           | 892           | 773           | 1.016         | 895           | 609           |   |    |    |    | <b>6.796</b>   |
| MİNİBÜS - Minibus                        | 6.413         | 9.130         | 6.655         | 8.800         | 7.250         | 10.458        | 8.218         | 5.350         |   |    |    |    | <b>62.274</b>  |
| MİDİBÜS - Midibus                        | 78            | 102           | 152           | 95            | 141           | 204           | 107           | 89            |   |    |    |    | <b>968</b>     |
| <b>TİCARİ ARAÇLAR TOPLAMI - CV Total</b> | <b>30.257</b> | <b>41.950</b> | <b>37.129</b> | <b>48.536</b> | <b>35.158</b> | <b>49.439</b> | <b>44.253</b> | <b>31.531</b> |   |    |    |    | <b>318.253</b> |
| <b>TAŞIT ARAÇLARI TOPLAMI - MV Total</b> | <b>64.507</b> | <b>79.848</b> | <b>71.320</b> | <b>85.043</b> | <b>73.161</b> | <b>88.672</b> | <b>79.850</b> | <b>55.193</b> |   |    |    |    | <b>597.594</b> |
| TRAKTÖR - F.Tractor                      | 700           | 1.030         | 1.105         | 1.231         | 1.083         | 1.504         | 1.139         | 453           |   |    |    |    | <b>8.245</b>   |
| <b>GENEL TOPLAM - Grand Total</b>        | <b>65.207</b> | <b>80.878</b> | <b>72.425</b> | <b>86.274</b> | <b>74.244</b> | <b>90.176</b> | <b>80.989</b> | <b>55.646</b> |   |    |    |    | <b>605.839</b> |

**Otomobil / P.Car**

| Firmalar / Firms      | 1             | 2             | 3             | 4             | 5             | 6             | 7             | 8             | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---|----|----|----|----------------|
| FORD OTOSAN           | -             | -             | -             | -             | -             | -             | -             | -             | - | -  | -  | -  | -              |
| HYUNDAI MOTOR TÜRKİYE | 11.700        | 10.250        | 7.620         | 9.900         | 8.906         | 9.183         | 6.902         | 11.404        | - | -  | -  | -  | <b>75.865</b>  |
| OYAK RENAULT          | 7.138         | 18.751        | 18.205        | 15.796        | 18.293        | 18.138        | 15.052        | 4.353         | - | -  | -  | -  | <b>115.726</b> |
| TOFAŞ                 | -             | 3             | -             | -             | -             | -             | -             | -             | - | -  | -  | -  | <b>3</b>       |
| TOYOTA                | 15.412        | 8.894         | 8.366         | 10.811        | 10.804        | 11.912        | 13.643        | 7.905         | - | -  | -  | -  | <b>87.747</b>  |
| <b>TOPLAM - Total</b> | <b>34.250</b> | <b>37.898</b> | <b>34.191</b> | <b>36.507</b> | <b>38.003</b> | <b>39.233</b> | <b>35.597</b> | <b>23.662</b> | - | -  | -  | -  | <b>279.341</b> |

**Kamyonet / Pick-up**

| Firmalar / Firms      | 1             | 2             | 3             | 4             | 5             | 6             | 7             | 8             | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---|----|----|----|----------------|
| A.I.O.S.              | -             | -             | -             | -             | -             | -             | -             | -             | - | -  | -  | -  | -              |
| FORD OTOSAN           | 19.124        | 25.009        | 20.988        | 28.197        | 20.612        | 29.424        | 26.725        | 19.783        | - | -  | -  | -  | <b>189.862</b> |
| KARSAN                | -             | -             | -             | -             | -             | -             | -             | -             | - | -  | -  | -  | -              |
| OTOKAR                | 40            | -             | 1             | -             | -             | -             | -             | -             | - | -  | -  | -  | <b>41</b>      |
| TOFAŞ                 | 3.153         | 5.827         | 7.483         | 9.770         | 5.794         | 7.348         | 7.364         | 4.534         | - | -  | -  | -  | <b>51.273</b>  |
| <b>TOPLAM - Total</b> | <b>22.317</b> | <b>30.836</b> | <b>28.472</b> | <b>37.967</b> | <b>26.406</b> | <b>36.772</b> | <b>34.089</b> | <b>24.317</b> | - | -  | -  | -  | <b>241.176</b> |

**Minibüs / Minibus**

| Firmalar / Firms      | 1            | 2            | 3            | 4            | 5            | 6             | 7            | 8            | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|--------------|---|----|----|----|----------------|
| FORD OTOSAN           | 6.413        | 9.113        | 6.620        | 8.795        | 7.247        | 10.453        | 8.218        | 5.348        | - | -  | -  | -  | <b>62.207</b>  |
| KARSAN                | -            | 17           | 35           | 5            | 3            | 5             | -            | 2            | - | -  | -  | -  | <b>67</b>      |
| <b>TOPLAM - Total</b> | <b>6.413</b> | <b>9.130</b> | <b>6.655</b> | <b>8.800</b> | <b>7.250</b> | <b>10.458</b> | <b>8.218</b> | <b>5.350</b> | - | -  | -  | -  | <b>62.274</b>  |

**Kamyon / Truck**

| Firmalar / Firms      | 1          | 2          | 3          | 4          | 5          | 6          | 7          | 8            | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|--------------|---|----|----|----|----------------|
| A.I.O.S.              | -          | -          | -          | -          | -          | -          | -          | -            | - | -  | -  | -  | -              |
| FORD OTOSAN           | 286        | 202        | 189        | 212        | 226        | 166        | 220        | 134          | - | -  | -  | -  | 1.635          |
| KARSAN                | -          | -          | -          | -          | -          | -          | -          | -            | - | -  | -  | -  | -              |
| M. BENZ TÜRK          | 426        | 671        | 761        | 563        | 353        | 807        | 712        | 1.016        | - | -  | -  | -  | 5.309          |
| OTOKAR                | 12         | 3          | 13         | 6          | 9          | 16         | 12         | 16           | - | -  | -  | -  | 87             |
| <b>TEMSA</b>          | -          | <b>7</b>   | -          | <b>1</b>   | -          | -          | -          | -            | - | -  | -  | -  | <b>8</b>       |
| <b>TOPLAM - Total</b> | <b>724</b> | <b>883</b> | <b>963</b> | <b>782</b> | <b>588</b> | <b>989</b> | <b>944</b> | <b>1.166</b> | - | -  | -  | -  | <b>7.039</b>   |

**Midibüs / Midibus**

| Firmalar / Firms      | 1         | 2          | 3          | 4         | 5          | 6          | 7          | 8         | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|-----------|------------|------------|-----------|------------|------------|------------|-----------|---|----|----|----|----------------|
| A.I.O.S.              | 45        | 30         | 55         | 54        | 82         | 66         | 32         | 44        | - | -  | -  | -  | 408            |
| KARSAN                | -         | 35         | 36         | 3         | 10         | 33         | -          | -         | - | -  | -  | -  | 117            |
| OTOKAR                | 23        | 26         | 32         | 28        | 33         | 82         | 34         | 20        | - | -  | -  | -  | 278            |
| TEMSA                 | 10        | 11         | 29         | 10        | 16         | 23         | 41         | 25        | - | -  | -  | -  | 165            |
| <b>TOPLAM - Total</b> | <b>78</b> | <b>102</b> | <b>152</b> | <b>95</b> | <b>141</b> | <b>204</b> | <b>107</b> | <b>89</b> | - | -  | -  | -  | <b>968</b>     |

**Otobüs / Bus**

| Firmalar / Firms      | 1          | 2          | 3          | 4          | 5          | 6            | 7          | 8          | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|------------|------------|------------|------------|------------|--------------|------------|------------|---|----|----|----|----------------|
| A.I.O.S.              | 26         | 54         | 26         | 38         | 25         | 35           | 26         | 19         | - | -  | -  | -  | 249            |
| KARSAN                | 11         | 25         | 56         | 46         | 45         | -            | -          | 5          | - | -  | -  | -  | 188            |
| M. BENZ TÜRK          | 281        | 298        | 306        | 292        | 194        | 332          | 276        | 198        | - | -  | -  | -  | 2.177          |
| MAN TÜRKİYE           | 239        | 439        | 354        | 333        | 292        | 417          | 358        | 213        | - | -  | -  | -  | 2.645          |
| OTOKAR                | 111        | 83         | 62         | 77         | 146        | 163          | 170        | 113        | - | -  | -  | -  | 925            |
| TEMSA                 | 57         | 100        | 83         | 106        | 71         | 69           | 65         | 61         | - | -  | -  | -  | 612            |
| <b>TOPLAM - Total</b> | <b>725</b> | <b>999</b> | <b>887</b> | <b>892</b> | <b>773</b> | <b>1.016</b> | <b>895</b> | <b>609</b> | - | -  | -  | -  | <b>6.796</b>   |

**Traktör / F.Tractor**

| Firmalar / Firms      | 1          | 2            | 3            | 4            | 5            | 6            | 7            | 8          | 9 | 10 | 11 | 12 | Toplam / Total |
|-----------------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|---|----|----|----|----------------|
| HATTAT TRAKTÖR        | 3          | 17           | 15           | 24           | 9            | 21           | 21           | 12         | - | -  | -  | -  | 122            |
| TÜRK TRAKTÖR          | 697        | 1.013        | 1.090        | 1.207        | 1.074        | 1.483        | 1.118        | 441        | - | -  | -  | -  | 8.123          |
| <b>TOPLAM - Total</b> | <b>700</b> | <b>1.030</b> | <b>1.105</b> | <b>1.231</b> | <b>1.083</b> | <b>1.504</b> | <b>1.139</b> | <b>453</b> | - | -  | -  | -  | <b>8.245</b>   |

**2026 Yılı İthal Otomobil Satışları**  
2026 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026

Automotive Industry Monthly Report 8 / 2026

| Firmalar / Firms                  | 2025 Toplam / Total | 1             | 2             | 3             | 4             | 5             | 6             | 7             | 8             | 9        | 10       | 11       | 12       | Toplam / Total |
|-----------------------------------|---------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------|----------|----------|----------|----------------|
| Alfa Romeo                        | 1.741               | 115           | 114           | 132           | 116           | 66            | 89            | 66            | 114           | -        | -        | -        | -        | 812            |
| ALPINE                            | 146                 | 16            | 19            | 26            | 17            | 15            | 27            | 17            | 23            | -        | -        | -        | -        | 160            |
| Aston Martin                      | 35                  | 1             | -             | 3             | 2             | 2             | 3             | 2             | 1             | -        | -        | -        | -        | 14             |
| Audi                              | 24.832              | 1.051         | 1.389         | 1.853         | 1.581         | 1.204         | 1.671         | 1.184         | 1.275         | -        | -        | -        | -        | 11.208         |
| Bentley                           | 38                  | -             | 6             | 6             | 10            | 2             | 5             | 1             | 1             | -        | -        | -        | -        | 31             |
| BMW                               | 33.992              | 764           | 1.677         | 2.371         | 1.880         | 1.818         | 2.875         | 1.782         | 1.615         | -        | -        | -        | -        | 14.782         |
| BYD                               | 45.537              | 3.866         | 1.428         | 833           | 447           | 152           | 83            | 23            | 46            | -        | -        | -        | -        | 6.878          |
| CADILLAC                          | -                   | -             | -             | -             | 1             | -             | 3             | -             | 3             | -        | -        | -        | -        | 7              |
| Chery                             | 28.579              | 2.257         | 1.618         | 2.088         | 2.227         | 2.200         | 2.300         | 2.005         | 1.361         | -        | -        | -        | -        | 16.056         |
| CHEVROLET                         | -                   | -             | -             | -             | -             | 2             | 1             | 1             | -             | -        | -        | -        | -        | 4              |
| Citroen                           | 47.818              | 2.103         | 3.079         | 3.557         | 3.445         | 1.723         | 3.934         | 2.032         | 2.021         | -        | -        | -        | -        | 21.894         |
| CUPRA                             | 12.998              | 298           | 532           | 613           | 759           | 663           | 762           | 580           | 636           | -        | -        | -        | -        | 4.843          |
| Dacia                             | 25.405              | 550           | 583           | 1.084         | 1.069         | 1.245         | 1.581         | 958           | 1.638         | -        | -        | -        | -        | 8.708          |
| DS                                | 2.262               | 106           | 120           | 130           | 62            | 69            | 88            | 16            | 65            | -        | -        | -        | -        | 656            |
| Ferrari                           | 25                  | -             | 2             | 2             | 3             | 2             | 3             | 3             | 4             | -        | -        | -        | -        | 19             |
| Fiat                              | 2.128               | 208           | 216           | 261           | 230           | 302           | 270           | 248           | 220           | -        | -        | -        | -        | 1.955          |
| Ford                              | 26.454              | 1.849         | 1.030         | 1.004         | 740           | 432           | 478           | 348           | 438           | -        | -        | -        | -        | 6.319          |
| GMC                               | -                   | -             | -             | -             | 1             | -             | 1             | -             | -             | -        | -        | -        | -        | 2              |
| Honda                             | 16.137              | 369           | 400           | 612           | 772           | 658           | 1.134         | 727           | 619           | -        | -        | -        | -        | 5.291          |
| HONGQI                            | 32                  | 3             | 2             | 2             | 2             | 2             | 2             | 2             | 2             | -        | -        | -        | -        | 17             |
| Hyundai                           | 24.776              | 1.289         | 1.892         | 1.965         | 2.072         | 1.788         | 2.015         | 2.076         | 1.852         | -        | -        | -        | -        | 14.949         |
| JAECOO                            | 8.791               | 944           | 534           | -             | -             | -             | -             | -             | -             | -        | -        | -        | -        | 1.478          |
| Jeep                              | 3.486               | 303           | 377           | 1.007         | 966           | 907           | 687           | 820           | 613           | -        | -        | -        | -        | 5.680          |
| KG MOBILITY                       | -                   | -             | -             | -             | -             | 1.156         | -             | -             | -             | -        | -        | -        | -        | 1.156          |
| KG MOBILITY                       | 11.449              | 1.462         | 1.172         | 1.470         | 2.037         | -             | 2.043         | 1.385         | 1.845         | -        | -        | -        | -        | 11.414         |
| Kia                               | 25.420              | 647           | 2.056         | 2.585         | 2.811         | 2.611         | 2.258         | 2.027         | 2.647         | -        | -        | -        | -        | 17.642         |
| Lamborghini                       | 28                  | -             | 5             | 3             | 3             | 2             | 5             | 2             | 1             | -        | -        | -        | -        | 21             |
| Land Rover                        | 2.085               | 97            | 97            | 158           | 126           | 94            | 149           | 89            | 70            | -        | -        | -        | -        | 880            |
| Lexus                             | 742                 | 6             | 30            | 32            | 47            | 23            | 22            | 26            | 45            | -        | -        | -        | -        | 231            |
| Maserati                          | 182                 | 4             | 15            | 10            | 12            | 5             | 12            | 6             | 9             | -        | -        | -        | -        | 73             |
| Mercedes-Benz                     | 33.374              | 1.571         | 1.671         | 2.131         | 2.110         | 2.064         | 2.838         | 2.537         | 2.837         | -        | -        | -        | -        | 17.759         |
| MG                                | 2.280               | 132           | 193           | 312           | 301           | 255           | 219           | 248           | 280           | -        | -        | -        | -        | 1.940          |
| Mini                              | 10.380              | 352           | 1.301         | 1.387         | 1.376         | 1.257         | 1.470         | 1.235         | 149           | -        | -        | -        | -        | 8.527          |
| Nissan                            | 28.107              | 2.600         | 1.506         | 1.039         | 996           | 2.367         | 2.464         | 1.977         | 1.659         | -        | -        | -        | -        | 14.608         |
| OMODA & JAECOO                    | -                   | -             | -             | 1.013         | 1.344         | 1.221         | 1.567         | 1.303         | 960           | -        | -        | -        | -        | 7.408          |
| Opel                              | 48.016              | 2.522         | 3.391         | 3.825         | 3.005         | 1.864         | 2.762         | 1.584         | 1.966         | -        | -        | -        | -        | 20.919         |
| Peugeot                           | 59.798              | 1.884         | 6.178         | 5.472         | 4.311         | 3.586         | 3.735         | 3.184         | 2.852         | -        | -        | -        | -        | 31.202         |
| Porsche                           | 1.207               | 45            | 102           | 93            | 103           | 68            | 177           | 164           | 85            | -        | -        | -        | -        | 837            |
| Renault                           | 19.827              | 1.268         | 1.248         | 1.516         | 1.886         | 1.398         | 1.552         | 699           | 1.012         | -        | -        | -        | -        | 10.579         |
| Seat                              | 9.857               | 150           | 233           | 324           | 260           | 514           | 561           | 440           | 718           | -        | -        | -        | -        | 3.200          |
| Skoda                             | 45.321              | 1.655         | 3.323         | 3.391         | 3.748         | 3.110         | 4.229         | 3.586         | 3.055         | -        | -        | -        | -        | 26.097         |
| Subaru                            | 451                 | 9             | 8             | 13            | 20            | 18            | 21            | 15            | 16            | -        | -        | -        | -        | 120            |
| Suzuki                            | 5.895               | 253           | 370           | 461           | 436           | 374           | 447           | 277           | 331           | -        | -        | -        | -        | 2.949          |
| TESLA                             | 31.509              | 490           | 720           | 935           | 880           | 370           | 398           | 295           | 280           | -        | -        | -        | -        | 4.368          |
| Toyota                            | 15.498              | 795           | 523           | 597           | 629           | 497           | 581           | 426           | 612           | -        | -        | -        | -        | 4.660          |
| Volkswagen                        | 88.682              | 5.301         | 4.353         | 5.633         | 9.297         | 5.845         | 5.642         | 5.538         | 5.624         | -        | -        | -        | -        | 47.233         |
| Volvo                             | 15.225              | 1.388         | 1.069         | 1.689         | 1.646         | 1.150         | 1.681         | 1.550         | 1.481         | -        | -        | -        | -        | 11.654         |
| <b>GENEL TOPLAM - Grand Total</b> | <b>761.273</b>      | <b>38.723</b> | <b>44.582</b> | <b>51.638</b> | <b>53.786</b> | <b>43.101</b> | <b>52.845</b> | <b>41.484</b> | <b>41.081</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>367.240</b> |

**2026 Yılı İthal Hafif Ticari Araç Satışları**  
2026 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 8 / 2026  
Automotive Industry Monthly Report 8 / 2026

| Firmalar / Firms                      | 2025 Toplam / Total | 1             | 2             | 3             | 4             | 5             | 6             | 7             | 8             | 9        | 10       | 11       | 12       | Toplam / Total |
|---------------------------------------|---------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------|----------|----------|----------|----------------|
| Citroen                               | 22.773              | 1.139         | 1.650         | 2.089         | 2.397         | 1.706         | 1.554         | 1.696         | 1.499         | -        | -        | -        | -        | 13.730         |
| Fiat                                  | 38.054              | 2.740         | 2.962         | 4.018         | 3.743         | 2.567         | 2.573         | 2.978         | 3.424         | -        | -        | -        | -        | 25.005         |
| Ford                                  | 39.483              | 1.508         | 1.604         | 2.769         | 3.501         | 2.769         | 1.375         | 1.347         | 1.095         | -        | -        | -        | -        | 15.968         |
| FOTON                                 | 1.571               | 77            | 74            | 57            | 154           | 223           | 441           | 62            | 11            | -        | -        | -        | -        | 1.099          |
| GMC                                   | -                   | -             | -             | -             | 14            | 2             | 6             | -             | 1             | -        | -        | -        | -        | 23             |
| Hyundai                               | 859                 | 55            | 30            | 55            | 107           | 100           | 174           | 36            | 37            | -        | -        | -        | -        | 594            |
| Isuzu                                 | 1.333               | 129           | 57            | 49            | 49            | 17            | 78            | 55            | 168           | -        | -        | -        | -        | 602            |
| Iveco                                 | 3.971               | 154           | 266           | 259           | 304           | 184           | 404           | 239           | 290           | -        | -        | -        | -        | 2.100          |
| KG MOBILITY                           | -                   | -             | -             | -             | -             | 758           | -             | -             | -             | -        | -        | -        | -        | 758            |
| KG MOBILITY                           | 3.871               | 728           | 315           | 447           | 489           | -             | 710           | 499           | 725           | -        | -        | -        | -        | 3.913          |
| Kia                                   | -                   | -             | -             | 1             | -             | -             | -             | -             | -             | -        | -        | -        | -        | 1              |
| MAXUS                                 | 253                 | 5             | 4             | 1             | 5             | 7             | 7             | 4             | 14            | -        | -        | -        | -        | 47             |
| Mercedes-Benz                         | 9.277               | 338           | 514           | 934           | 555           | 486           | 968           | 727           | 925           | -        | -        | -        | -        | 5.447          |
| Nissan                                | 598                 | 17            | 80            | 108           | 10            | 32            | 43            | 9             | 9             | -        | -        | -        | -        | 308            |
| Opel                                  | 25.304              | 699           | 1.660         | 1.597         | 1.895         | 1.187         | 1.833         | 1.290         | 1.561         | -        | -        | -        | -        | 11.722         |
| Peugeot                               | 25.394              | 651           | 1.917         | 1.447         | 1.945         | 1.842         | 2.614         | 1.499         | 1.741         | -        | -        | -        | -        | 13.656         |
| Renault                               | 12.567              | 598           | 784           | 899           | 961           | 662           | 989           | 672           | 854           | -        | -        | -        | -        | 6.419          |
| Toyota                                | 15.761              | 930           | 1.371         | 1.157         | 927           | 736           | 824           | 951           | 1.173         | -        | -        | -        | -        | 8.069          |
| Volkswagen                            | 18.811              | 1.012         | 1.028         | 1.041         | 1.157         | 1.143         | 1.517         | 1.382         | 1.422         | -        | -        | -        | -        | 9.702          |
| <b>GENEL TOPLAM -<br/>Grand Total</b> | <b>220.505</b>      | <b>10.780</b> | <b>14.316</b> | <b>16.928</b> | <b>18.213</b> | <b>14.421</b> | <b>16.110</b> | <b>13.446</b> | <b>14.949</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>-</b> | <b>119.163</b> |